

DEPARTMENT OF COMMUNICATION STUDIES

**PROGRAMME FOR PUBLIC FORUM ON:
COMMUNICATING DEVELOPMENT BEYOND POLITICS: CAN THE
TENETS OF STRATEGIC COMMUNICATION HELP IN THE DIGITAL ERA?
DATE: Friday, September 2, 2022
VENUE: Great Hall, University of Ghana**

<i>TIME</i>	<i>ACTIVITY</i>
9:30 - 10:00	Arrival and registration of guests
10:00– 10:05	Opening prayer <ul style="list-style-type: none"> • <i>Ms. Diana Sebbie, PhD Student (DCS)</i>
10:05– 10:15	Welcome address and introduction of Keynote Speaker <ul style="list-style-type: none"> • <i>Dr. Abena Animwaa Yeboah-Banin – Head, Department of Communication Studies</i>
10:15– 10:45	Keynote Address <ul style="list-style-type: none"> • <i>Mr Kojo Yankah, Founder, African University College of Communications</i>
10:45 – 10:55	Interlude
10:55 – 11:55	Stakeholder represented panel discussion <ul style="list-style-type: none"> • <i>Madam Esther Cobbah, CEO Stratcomm Africa</i> • <i>Dr Mustapha Hamid, CEO, National Petroleum Authority</i> • <i>Madam Kathleen Addy, Chair, National Commission for Civic Education</i> <p>Moderator – Ms. Baaba Cofie, Managing Partner, Mahogany Consult</p>
11:55 – 12:45	Interactive session <ul style="list-style-type: none"> • <i>Interactive discussion/Q&A facilitated by Moderator</i>
12:45 – 12:55	Announcements and appreciation <ul style="list-style-type: none"> • <i>Co-Chair, Anniversary Planning Committee, Mr John Affaidzi Appiah</i>
12:55 – 13:00	Closing Prayer <ul style="list-style-type: none"> • <i>Mr Michael Etrue, MA Student (DCS)</i>
Photos, refreshments and networking	
MC: Mr Frank Kofi Boadi, Millennium Development Authority	